

Sun, sea and pizza: Italian holiday spirit

35% of Italian campsites and holiday parks have direct beach access, 89% have a restaurant onsite and 67% a pizzeria.

Campeggi.com (www.campeggi.com), leading portal of the KoobCamp network, did some research on both Italian and foreign tourists who are looking for a typical Italian holiday. In a world of reservations made online and accommodations equipped with wi-fi, can you still find the Italian holiday spirit on the campsites: sun, sea, pizza and the simple pleasure of spending time together.

Analyzing the facilities of the campsites on Campeggi.com, we see an Italy of old times: where simplicity and good food are important values.

- 89% of the campsites have a restaurant onsite
- 67% of the campsites have a pizzeria and about half offer take away service
- 93% have a bar onsite and 17% also have one on the beach (more than half of those with direct beach access)
- 35% have direct beach access and 7% offer shuttle service to the beach
- 48% organize entertainment activities
- 49% has a Mini Club for tiny guests

Campsites, together with *agriturismo* accommodations, are the best way to enjoy the real Italian holiday spirit and to discover the natural treasures of the territory. This does not mean a Spartan stay without any comfort; nowadays lots of campsites offer luxury amenities that are no longer limited to the hotel sector. Let's have a look at this data:

- 12% of the campsite restaurants have special gluten-free menus
- 15% offer half board and full board service
- 22% have at least one swimming pool with whirlpool
- 32% have access to a beach with facilities
- 31% organize sport tournaments

Tourists that choose their perfect holiday based on campsite facilities such as Wi-fi or accessibility for people with special needs, can find a selection of the Campeggi.com Top Accommodations at the following address: http://www.campeggi.com/en/what-we-offer/your-tailor-made-holiday.html

