

CAMPINGITALIA.IT**Online booking in a few clicks, also for pitches**

Campingitalia.it (www.campingitalia.it), integral part of the KoobCamp network, is the online booking tool for campsite and holiday villages, the only Italian one offering the service also for pitches. Its mission is to facilitate the customers who are looking for a holiday destination in comparing and choosing the right accommodation.

Transparency and high quality are granted to Campingitalia.it and all the portals of the KoobCamp network thanks to the **patronage of Faita FederCamping**. All the portals gathered from the KoobCamp network represent the perfect choice for all the tourist resorts and campgrounds who aim at increasing their audience through online booking. The online channel is indeed used by 65% of the tourists to book their holiday.

Campingitalia.it is a warranty for visibility and safe reservations:

- The multi-language platform (English, French, German and Dutch) guarantees visibility both in Italy and abroad.
- Excellent visibility through both owned portals like Campeggio.it or Topcamping.net and all the Italian and foreign affiliated portals.
- More than 43 million Euros of reservation requests during year 2014.
- Patronage of Faita FederCamping.
- Only one Italian portal offering online booking for pitches.
- An entire team dedicated to catalogue insertion and to customer care

To campsites and tourist resorts, Campingitalia.it grants maximum visibility on some of the most exploited booking portals in Italy and abroad. They have the possibility to profit from all the user-generated sales, not only through Campingitalia.it but also through affiliated portals. Moreover, there are no fixed costs: the tourist accommodations only have to provide a commission to the portal.

To private citizens, Campingitalia.it gives the possibility to look at all the details and services of each accommodation before choosing their holiday location. Thanks to the online booking, guests can book in a comfortable and immediate way, also searching for packages and offers for the most requested periods of the year.

To the publishing companies, Campingitalia.it offers an affiliation system based on XML files, which allows the integration of the catalogue on their websites and/or an online booking tool. As said above, the catalogue contains all the details of campsites and tourist resorts and is available in multi-language version. All the editors who choose XML affiliation, with banners, or through international platforms, receive a sales commission.