

---

## KOIBCAMP

### Unlimited possibilities for campsites and villages

**KoobCamp** is the reference point for the outdoor tourism field, both for campgrounds with online visibility requirements and for private tourists who are looking for the most suitable place to spend their holidays.

The KoobCamp network is present on the Italian and the foreign tourism market since 15 years, not only with two of his leading portals like [Campeggi.com](http://Campeggi.com) (advertisement) and [Campingitalia.it](http://Campingitalia.it) (online reservation), but also with a consistent number of partnerships with some of the most important online newspapers.

#### **KoobCamp assures reliability and expertise:**

- More than 30 highly skilled experts, who are in continuous training and growth to grant the best possible service to all the network members and single companies who are part of it.
- More than 1.300 campsites already profit from these services and had very good results thanks to online visibility.
- More than 43 million Euros earned thanks to reservation requests/year.
- A constantly growing network, which includes the most important Italian and international portals dealing with outdoor tourism and his ancillary services.

**KoobCamp gives to campgrounds and tourist resorts** the possibility to purchase tailor-made visibility packages, which can be developed according to their specific needs: from the choice of the target audience inside the portals network, to single advertising services aimed at increasing their number of guests.

**To private tourists, KoobCamp offers** the chance to look at all the details and services offered by tourist resorts and camping villages before the holiday and choose whether to make an online reservation or to contact the chosen camping directly.

**To publishing companies, KoobCamp gives** the opportunity to earn online through different solutions: Pay Per Sale affiliation programs directly linked to online booking for campsites and holiday villages, catalogue integration on their websites, banner supplied by banners on advertising platforms like TradeTracker.